



RHD TIRE *presents* (the amazing) CHICAGO CONTEST 2017

ELIGIBLE BRANDS: Only Goodyear Tires are eligible for this contest.

BONUS TIRES: All tires purchased via OEConnection and via Instant Online Ordering (thru GMTIREBILLING) will be worth 2 points each. All Goodyear Wranglers tires and all Goodyear Eagle tires will be worth 4 points each. The Goodyear Assurance ComforTred tires and TripleTred tires are also worth 4 points.

QUESTIONS: Please contact your sales rep! at RHD TIRE!!

CONTEST DATES: MARCH 1 - MAY 31, 2017

GRAND PRIZE WINNERS (4 total) : The top GM dealership in each tier who purchase the most Goodyear tires through the GM tire program in March, April, and May 2017 will earn a trip for 2 to Chicago. There will be 3 tiers total, and a Wild Card Winner. The Wild Card Winner will be the dealer who earns the 2nd highest points during the contest period.

CONTEST REQUIREMENTS:

- 1) To qualify for the Grand Prize you must have at least one GOODYEAR REWARDS PLUS CERTIFIED Service Advisor.
- 2) Tires must be purchased on the Program from RHD TIRE.
- 3) Tires may be exchanged but NOT returned after the contest.

GOODYEAR