

AUGUST 2017 || ADVISOR INCENTIVE



L I N C O L N



Certified Service



AUGUST will be focused on ALL PROGRAM Tire Brands with a bonus point system. The top 7 Advisors that sell the most tires will earn the following:

- 1st Place = \$150.00 Visa Gift Card
- 2nd Place = \$125.00 Visa Gift Card
- 3rd Place = \$100.00 Visa Gift Card
- 4th Place = \$75.00 Visa Gift Card
- 5th Place = \$50.00 Visa Gift Card

ONLY ATW AND OTR PROGRAM TIRE BRANDS COUNT!

TIRES SOLD MUST BE PURCHASED FROM RHD TIRE AND SOLD ON THE FORD OR GM TIRE PROGRAM. Off-program tire sales/purchases will not count.

Points System:

Kelly Tires = 1 point each

All other program brands = 2 points each

REQUIRED:

Advisors will need to track the date of sale, invoice numbers, the type of tire and quantity sold on the tracking sheet provided. Then email or text a picture of your tracking sheet to Jill by September 6th, 2017. (please print tracking sheets as needed)

Jill's Cell Phone: 313-683-3001

